



# PRESS RELEASE

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## MULTICO ADDS TO SALES & MARKETING TEAM

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Seattle, WA - MULTICO Rating Systems Incorporated, provider of comparative raters and point-of-sale web portals for the insurance industry, has announced two new members of their Sales and Marketing Team. Matt Slade and Amy Hefner join Alisa Pierce, MULTICO's sales rep since 2007.

Slade and Hefner bring MULTICO experience in insurance and online solutions as well as carrier and national sales and marketing experience. Slade enters as Director of Business Development and will continue to build relationships with carriers and associations. Hefner fills the Director of Marketing role.

"We are both extremely excited about joining MULTICO." says Slade, "The MULTICO system impressed us immediately with functionality, ingenuity and ease of use for the end user. With MULTICO-online, it is a very exciting time in comparative rating. We are looking forward to growing that as well as the carrier system; netPOSitive."

President Charles Anderson commented on the announcement, "I am pleased and proud that these talented professionals have chosen to join our team. Their enthusiasm for our products will help carriers and agents realize the full potential of our service and how easy it can be to quote and sell insurance anytime, anyplace."

MULTICO is based in Seattle, WA and has been providing personal lines comparative rating and carrier based point-of-sale systems since 1986. MULTICO's product line includes the MULTICO-online comparative rater for independent agents and netPOSitive custom point-of-sale web portals. For more information call MULTICO at 800-866-6656.

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